

# SC-WE: A Semantically Classified Word Embedding for Information Retrieval in Humanitarian Crises

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## OVERVIEW

Decision-makers in humanitarian crises need information to guide them in making critical decisions. Finding information in such environments is a challenging task. Therefore, decision-makers rely on domain experts who possess experience and knowledge from previous humanitarian crises to provide them with the information they need. We explore the ability of the existing computing technologies to augment the capabilities of those experts and help decision-makers to make faster and better decisions. We train a word embedding model using word2vec, transform words and terms from news archive to entities in domain ontology, annotate those entities with their equivalent concepts from upper ontologies, and reason about them using semantic similarity and semantic matching, to represent and retrieve knowledge, and answer questions of interest to decision-makers. The approach was evaluated by comparing the use of word embeddings with and without semantic classification for the retrieval of information about the current humanitarian crisis in Syria.

## PROBLEM STATEMENT

Reliance on human capacities to preserve and retrieve knowledge in humanitarian crises has three disadvantages:

- ❖ **Slow response:** a reliance on ad-hoc data collection usually consumes a lot of time in searching for reliable sources, extracting and analysing data, and providing answers.
- ❖ **High cost:** also it is expensive to hire domain experts to reason about collected data in every crisis. The cost of hiring and retaining such experts is expensive in comparison to intelligent computing models, which can augment decision-making.
- ❖ **Low quality:** the urgent nature of such requests does not provide data collectors enough time for quality assurance. Domain experts are forced to find relevant data in the shortest possible time, and sacrifice quality in favour of speed.

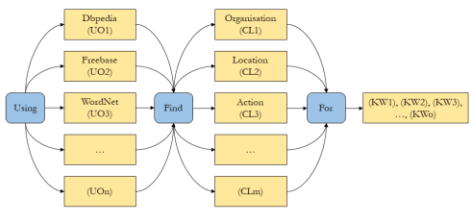
## THE SOLUTION

- ❖ The knowledge representation module, in which we extract terms from a text corpus, semantically annotate them using upper ontologies, locally store them in a Domain Ontology (DO\_ONT), embed the terms in a vector space using word2vec (W2V), and then merge the results into a semantically classified word embedding model (SC-WE). Knowledge representation entails the following processes:
  - Extracting concepts and classes (from DO\_ONT) and vectors (from W2V).
  - Storing concepts (from DO\_ONT) and terms (from W2V) as entities (in SC-WE).
  - Annotating classes (from DO\_ONT) and aligning vectors (from W2V) to entities (in SC-WE).
- ❖ The knowledge retrieval module uses classes and vectors to retrieve entities from SC-WE. In this module, end-users enter keywords (e.g. "provide medical assistance to affected population") and the class of results they are looking for (e.g. organisation). This module performs the following processes:
  - Measuring the similarities between keywords (from user query) and entities (in SC-WE) using cosine distance between keywords and entities.
  - Matching the semantics of classes (from user query) with classes of similar entities (SE).

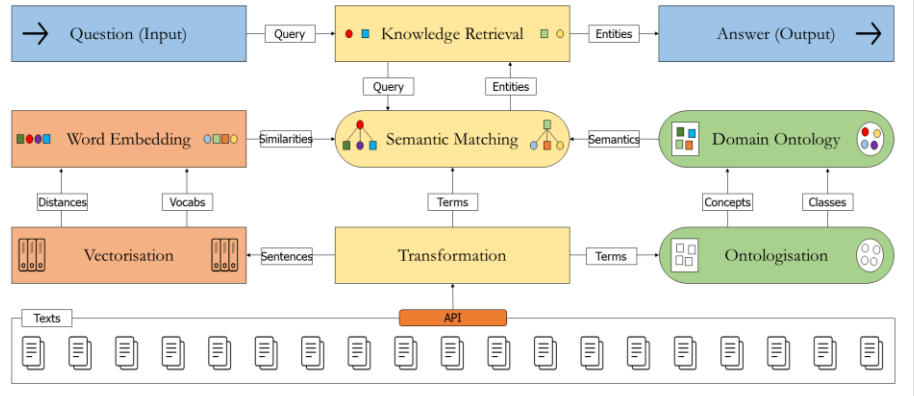
## THE RESULTS

We present a technique that uses word embeddings and semantic web technologies to build a semantically classified word embedding model. The proposed technique used 6,627,078 words, in 7,053 documents, extracted from the archive of The Guardian newspaper to train a word2vec model using continuous-bag-of-words (CBOW), making a vector space of 200 dimensions and 94,104 vectors. We used semantic web techniques to classify terms in this model by harvesting semantics from upper ontologies and assign them to our model. The results of the previous two processes (i.e. vectorisation and ontologisation) were locally stored in a semantically classified word embedding (SC-WE) model. We also developed a query language to retrieve information and find answers to support decision-makers in humanitarian crises, and use cosine distance to measure similarities and semantic matching to filter the results. The results of implementation show that using semantic matching to classify word embedding model yields more relevant results.

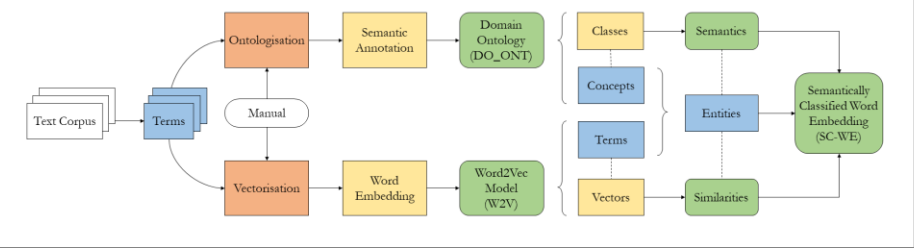
## SEMANTICALLY CLASSIFIED WORD EMBEDDING QUERY LANGUAGE



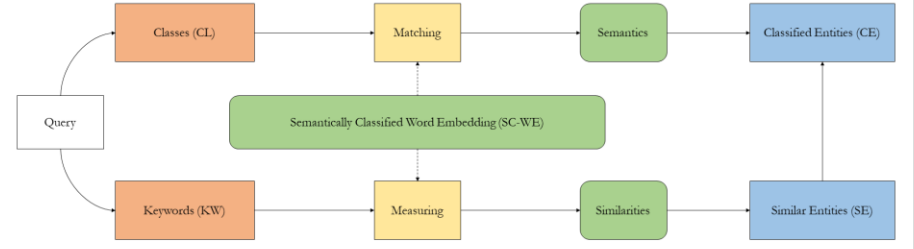
## THE FRAMEWORK



## KNOWLEDGE REPRESENTATION MODEL



## KNOWLEDGE RETRIEVAL MODEL



QUERIES			SIMILAR ENTITIES			CLASSIFIED ENTITIES		
<b>TASK 1: ASYLUM SEEKERS</b>								
Question	Keywords (KW)	Classes (CL)	SE (Using Keywords)	Similarity	Frequency	CE (Keywords + Classes)	Similarity	Frequency
What countries do Syrian refugees seek asylum in?	Countries, Syrian Refugees, Seek, Asylum	Location	Syrians	0.64	3661	Greece	0.55	815
			Syrian Refugees	0.60	1715	Germany	0.46	1463
			Asylum Seekers	0.58	493	Turkey	0.45	7558
			Migrants	0.57	940	Europe	0.45	2485
			Seekers	0.56	8	Italy	0.44	490
<b>TASK 2: MEDICAL AID PROVIDERS</b>								
Question	Keywords (KW)	Classes (CL)	SE (Using Keywords)	Similarity	Frequency	CE (Keywords + Classes)	Similarity	Frequency
Which organisations provide medical aid to Syrian people?	Organisations, Provide, Medical Aid, Syrian	Organisation	Providing Humanitarian	0.58	44	SABC	0.50	51
			Communications Equipment	0.56	21	UKRIHS	0.50	109
			Humanitarian Organisations	0.56	83	Red Cross	0.49	352
			Relief Organisations	0.56	16	Works Agency	0.49	25
			Child Protection	0.56	31	International Committee	0.48	149
<b>TASK 3: EASTERN ALEPPO IN 2016</b>								
Question	Keywords (KW)	Classes (CL)	SE (Using Keywords)	Similarity	Frequency	CE (Keywords + Classes)	Similarity	Frequency
What happened in Eastern Aleppo in 2016?	Happened, Eastern Aleppo, 2016	Action	This Year	0.58	996	Clashes Engaged	0.50	12
			Eastern Ghouta	0.57	249	Heavy Fighting	0.49	86
			East Aleppo	0.57	227	Reconquering	0.49	3
			Next Year	0.57	210	Be Replicated	0.47	11
			March 2011	0.55	216	Highly Shelling	0.46	48
<b>TASK 4: CHEMICAL ATTACKS</b>								
Question	Keywords (KW)	Classes (CL)	SE (Using Keywords)	Similarity	Frequency	CE (Keywords + Classes)	Similarity	Frequency
Where did chemical attacks take place in Syria?	Chemical, Attack, Took Place, Syria	Location	21 August	0.65	266	Ghoutha	0.58	283
			Chemical Attack	0.64	427	Hatla	0.53	172
			Gas Attack	0.59	74	Eastern Ghouta	0.53	249
			Chlorine	0.56	143	Khan Sheikhun	0.52	120
			Ghaliya Areas	0.56	127	Dumouss Suburbs	0.51	103
<b>TASK 5: UNITED NATIONS INTERVENTIONS</b>								
Question	Keywords (KW)	Classes (CL)	SE (Using Keywords)	Similarity	Frequency	CE (Keywords + Classes)	Similarity	Frequency
What does the United Nations do in Syria?	United Nations, Doing, Syria	Action	Facilitating	0.42	753	Facilitating	0.38	53
			Humanitarian	0.39	1813	Sanctity	0.35	214
			Humanitarian Aid	0.39	496	Coordinating	0.35	97
			Facilitating	0.38	53	Establishing	0.35	209
			European Union	0.37	368	Ongoing	0.35	527