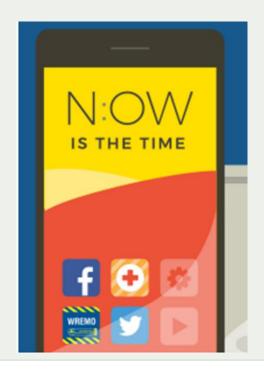
# Preparedness in diverse communities: Citizen translation for community engagement







## **Earthquake Preparedness Guide Community Translation Project**







## **Project Brief**

- 15 Languages
- Teams of 3 volunteers for each language
- \$150 gift card for each volunteer
- 6 weeks (flexible) timeframe
- Start Date 15 August 2017

Dari Hindi Arabic Spanish **Traditional Chinese** Simplified Chinese Burmese Tamil Khmer **Amharic** Russian Samoan Korean Vietnamese Somali





## **INTERACT: International Network on Crisis Translation**

#### **Basic Principles of Translating** for Citizen Translators

Federico Federici Patrick Cadwell



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## **Training (15 August)**

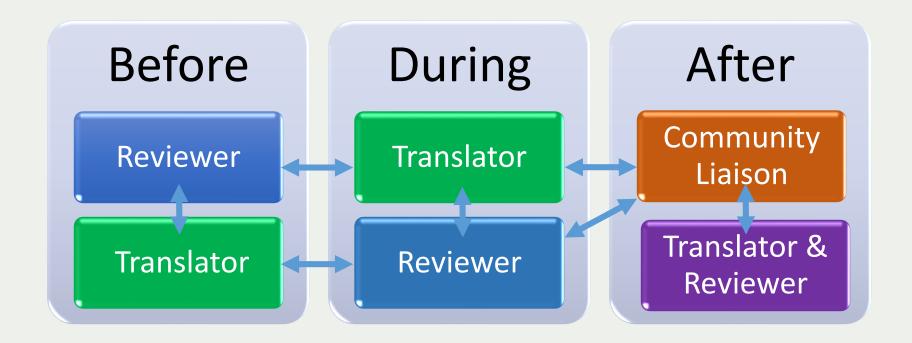
- WREMO Preparedness Guide
- The Translation Process
- Translation Techniques
- The Final Draft
- Role Agreements







#### **Volunteer Translation Roles**



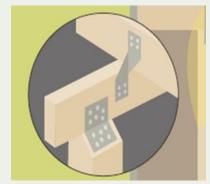




## **Translation Techniques**

- Effective Writing
- Specialised Language
- Rich Points
- Background Research
- Using Translation Technology









## Challenges

- Team and Volunteer Management
- Cultural considerations
- Community dynamics
- Lack of available bilingual community members
- Variance in quality of work
- Typesetting into InDesign







## **Typesetting**

Your	ZAWGYI	MYANMAR TEXT
Earthquake	သင္၏ ငလ်င္ေဘးဆိုင္ရာ ျပင္ဆင္ျခင္း လမ္းညႊန	
Planning		သင်၏ ငလျင်ဘေးဆိုင်
Guide		Ų
Pick this up and get prepared now	ဤလမ္းညႊန္ကို ယူၿပီး ယခုပင္ ျပင္ဆင္ပါ	ဤလမ်းညွှန်ကို ယူပြီး ယခုပင် ပြင်ဆင်
Right Now	ယခုခ်က္ျခင္း	ယခုချက်ခြင်း
1 Sign up for alerts and follow WREMO	၁။ WREMO မွ သတိေပးခ်က္မ်ားအတြက္ စာရင္းသြင္းၿပီး ေဖာ္လိုလိုက္ပါ။	၁။ WREMO မှ သတိပေးချက်
Download the app	အက္ဇ္တို ဖုန္းထဲသို႔ ေဒါင္းလုဒ္ ဆြဲယူပါ။	အက်ပ်ကို ဖုန်းထဲသို့ ဒေါင်းလုဒ် ဆွဲယူပ
Download the New Zealand Red Cross' Hazards app. Make sure General Notifications are turned on so WREMO can notify you during a life-threatening emergency. WREMO will send alerts only when personal safety is at risk. Adjust the	နယူးဇီလန္ ၾကက္ေျခနီအသင္း၏ Hazards app ကို ေဒါင္းလုဒ္ဆြဲယူပါ။ အသက္အႏၲာရာယ္ ရွိေသာ အေရးေပၚေဘးမ်ားအတြက္ WREMO မွ သင့္ကကိုသတိေပးနိုင္ရန္ အေထြေထြ အသိေပးခ်က္မ်ားကို ဖြင့္နထားပါ။ တစ္ကိုယ္ရည္ ေဘးကင္းလုံျခဳံေရးအတြက္ အႏၲာရာယ္ရိမ္မွသာ WREMO မွ သတိေပးခ်က္မ်ား ေပးပို႔မည္ျဖစ္သည္။ သင္လိုအပ္သည့္ သတိေပးခ်က္မ်ားကိုသာ ရယူရန္ အျခားအသိေပးခ်က္မ်ားကို ခ်န္တိ့္ရွိပါ။ ဒါ ဝယ္လင္ဆန္မယ္ေျမျဖစ္သည္ကို သတိရပါ။	နယူးဇီလန် ကြက်ခြေနီအသင်း၏ Haza အရေးပေါ်ဘေးများအတွက် WREMO ( အသိပေးချက်များကို ဖွင့်ထားပါ။ တင် WREMO မှ သတိပေးချက်များ ပေးပို့မ ယေရန် အခြားအသိပေးချက်များကို ချိ





#### **The Finished Product**









#### WREMO and NZ Red Cross cordially invite you to the

### **Community Translation Launch**

Mobilising 45 volunteers and using community engagement to create 15 translations of the WREMO Earthquake Preparedness Guide

Date: Saturday, 4 August

Time: 11 am until 1pm

Where: WREMO (Wellington Region Emergency
Management Office): 2 Turnbull St,
Thorndon, Wellington

WORLD

Light catered lunch will be provided.











## Learnings

- Language & Culture
- Relationships
- Flexibility
- Intellectual Property
- Translation Expertise
- Typesetting Liaison







#### What's Next?

#### WREMO Post-event messages for translation

- 1. Expect aftershocks. Each time that you feel an aftershock one, drop, cover, and hold. Stay indoors until the shaking stops and you are sure it is safe to exit.- Aftershocks can occur minutes, days, weeks, and even months following an earthquake. Do-n'et run out of a building during the shaking. If you are outdoors when an aftershock begins, stay in an open space, away from buildings and overhead power lines.
- 2. If you are in a Tsunami Zone, move quickly to safety by foot or bicycle inland or uphill.-Avoid driving. Follow any Tsunami Blue Lines and evacuation route signs to the nearest safe area or above the Tsunami Blue Lines. Keep going beyond the Tsunami Blue Lines to make room for others who are evacuating behind you. Don't put yourself in danger by going into the Tsunami Zone to collect children or meet others. Meet other people them at tsunami evacuation points. Do-n'et enter the Tsunami Zone until you hear an official notice from Civil Defence saying that it is safe to re-enter.
- 3. Check yourself for injuries. and rReceive or apply first aid if necessary, before helping other injured or trapped persons. Check your neighbours. Help people who require special assistance. If anyone is hurt, use basic first aid skills or find someone who can help. Settle

**Comment [DCU1]:** Abbreviations and acronyms should be avoided.

**Comment [DCU2]:** "One" can be ambiguous. It is better to repeat the noun.





#### What's Next?



Playground/grassy bank area at Berkeley Dallard Meet your neighbours & plan for an emergency

Sausage sizzle and yummy treats from Pomegranate Kitchen. Bring a plate of food from your culture to share if you can (first 40 meals will get a \$20 Pak'n'Save voucher!)

> **Absolutely Positively** Wellington City Council





Thank you to Red Cross volunteers for the translations!

#### برنامه ریزی اضطراری برکلی دیلارد و روز خوب

- (شنبه ۱۱ نوامبر ۲۰۱۷ ( یا ۱۸ نوامبر اگر بارانی • صبح تا ۲ بعد از ظهر ۱۱
- زمین بازی/ منطقه ی پوشیده از سبزه ی بانک دیدار با همسایگان خود/ طرح برای یک اضطراری
  - غذا/ نقاشي چهره/ قلعه ي فنري/ فعاليت هاي •

یک ظرف غذای محلی به اندازه تعداد یک خانو اده • را با خود بیاورید و به اشتراک بگذارید کوین (در مقابل ۲۰ Pak n Save)

#### يوم التخطيط لحالات الطوارئ و التعارف بين الجيران في مجمع Berkeley Dallard

يوم السبت ١١ تشرين الثاني ٢٠١٧ أو ١٨ تشرين الثاني في حالة تساقط الأمطار

- \* الساعة ١١ صياحا الساعة ٢ ظهر ١
  - \* ساحة ألعاب / مساحة عشبية
- \*التقو ا بجير انكم / خطو ا لحالات الطو ار
- مأكو لات / رسم على الوجه / قلعة القفز
- \* للأطفال / نشاطات للأطفال / هدايا
- الرجاء جلب طبق طعام تقليدي من تر اتكم
  - \* لمشار كة و سوف تستلم قسيمة
  - بقيمة ٢٠ دو لار من باك اند سيف

#### 伯克利达拉德 紧急计划&邻里同乐日

- 2017年 11月11日 周六 (如下雨将改 至11月18日)
- 早晨11点至下午两点
- 位干广场/草坪区域
- 认识您的邻居/为紧急情况做计划
- 食物/画脸谱/充气城堡/儿童活动/奖品
- 带一份足够一家人分量的传统菜肴来 与邻居们分享 (如参与此活动将可 以得到价值20纽币的超市代金券)

#### Planeación de Emergencia y día de entretenimiento con los vecinos de Berkeley Dallard

- Sábado 11 de Noviembre 2017 (o 18 de Noviembre si Ilueve)
- 11 am a 2pm
- En el parque / prado donde estan las sillas
- Conozca sus vecinos / Hagan un plan en caso
- Comida/ pintacaritas/ Castillo infable/ Actividades para niños/Premios
- Traiga un plato de comida típica para compartir ( a cambio de un voucher de \$20 de Pak' n save)

#### BERKELEY DALLARD அவசரகாலக் கிட்டங்களும் அயலவர்களின் வேழக்கை நாளும்

சனிக்கிழமை 11/11/2017

(மழையினால் இடையூறு ஏற்பட்டால் 18/11/2017 ம் தீக்தி தடைடுபறும்)

Berkeley Dallard · Brooklyn விளையாட்டு மைதான புல்தரையில் நடைபெறும்

#### Qorshavnta Xaalada Deg-degga & Maalinta Dariswadaaga ee Fanka

- Sabtida 11 Novembar 2017 (ama haddii uu roob jiro waxaa la qaban doonaa 18 Novembar)
- Saacada 11:00 subaxnimo ilaa iyo 2:00
- Goobta lagu ciyaaro / aag coos cagaaran leh
- La kulanka deriskaada / Diyaargarow marka uu xaalad deg deg ah dhoco





## Questions

- Where do we draw the line for volunteer vs professional translations?
- Will volunteers be able to do Crisis Translation during a response?
- How can we use this engagement in preparedness to connect language communities with their place-based communities and response plans?









